



R2C GROUP

July 30, 2015

Mayor Charlie Hales
1221 SW 4th Ave.
Room 340
Portland, OR 97204

Dear Mayor Hales

I am writing to you as an Employer, Real-Estate Developer and loyal loving dweller of the city of Portland.

My husband Tim O'Leary and I are commercial real-estate owners (www.ocardinal.com) with four buildings on the park blocks as well as three additional buildings on the east side. Our company, R2C Group (www.r2cgroup.com), also resides here in the Pearl and is one of the largest advertising agencies in the state, employing over 120 full time employees (and over 50 freelancers regularly). We bring approximately \$300 million in annual revenue to the city of Portland. We are not only a large employer, but also bring several large scale commercial television productions annually, drive commerce to local businesses and restaurants, as well as host hundreds of vendors and clients who then become tourists to the city of Portland.

We are deeply concerned about the homeless problem growing daily in our front yard. Our lovely Park has become home to vagrants who openly do drugs, have sex, fight and regularly urinate and defecate in public. My employees and clients are verbally harassed and physically threatened when walking to and from our office. Daily we remove belligerent people aggressively blocking the entrance to our buildings and side step groups of people erecting makeshift cardboard forts on our sidewalks. This is affecting my business and more importantly Portland's prosperity in the long run.

Many of these people are dangerously mentally ill and in need of treatment. We have been calling the Clean and Safe line, Portland Parks and Rec, as well as Portland Police – to no avail the problem is growing by the day. While city personnel are sympathetic to our cause, they say their hands are tied due to restricted manpower and city ordinances.

Tim and I would like to request a meeting with you to hear what your short and long term plan is to deal with this issue, and discuss how that may affect us as well as other businesses here in the Pearl.

Can you please give us direction on the best way to proceed? You can reach me directly via email (mcardinal@r2cgroup.com) or via phone (503) 222-0025.

Sincerely,

Michelle Cardinal

CEO and Co-Founder

CC: Amanda Fritz, Commissioner
Dan Saltzman, Commissioner
Larry O'Dea, Chief of Police
Mary Hull-Caballero, Auditor

Nick Fish, Commissioner
Steve Novick, Commissioner
Tim O'Leary, O'Cardinal Real-estate









Weapon used to threaten employees by crazed vagrant

